

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-																					
Network Breeze	9.0	9.1	-0.1	2	5.6	6.6	-1.0		5.8	5.3	0.5		7.0	6.4	0.6		8.1	7.0	1.1		10.7	10.5	0.2		11.0	11.6	-0.6		11.2	9.3	1.9	
Network Channel X	3.5	2.5	1.0	12	2.6	2.0	0.6		7.0	4.6	2.4		7.4	4.8	2.6		5.9	4.3	1.6		2.7	2.3	0.4		1.4	0.9	0.5		3.0	2.5	0.5	
Network Coast	5.2	5.1	0.1	10	2.6	2.8	-0.2		1.3	1.6	-0.3		1.7	1.8	-0.1		3.3	2.5	0.8		8.0	7.3	0.7		8.7	9.4	-0.7		6.2	3.5	2.7	
Network The Edge	4.6	5.1	-0.5	11	10.9	12.4	-1.5		8.8	9.0	-0.2		7.0	7.4	-0.4		5.6	6.0	-0.4		2.5	3.1	-0.6		1.2	1.9	-0.7		6.0	6.1	-0.1	
Network Flava	1.9	1.8	0.1	15	3.1	2.9	0.2		3.8	3.6	0.2		3.5	3.5	0.0		2.6	2.7	-0.1		1.3	0.9	0.4		0.9	0.4	0.5		2.0	2.1	-0.1	
Network George FM	2.4	2.3	0.1	14	2.5	2.8	-0.3		4.2	4.3	-0.1		4.6	4.0	0.6		4.1	3.8	0.3		2.2	2.1	0.1		0.6	0.5	0.1		2.6	1.6	1.0	
Network Gold	0.9	1.0	-0.1	18	0.5	0.4	0.1		0.4	0.3	0.1		0.4	0.4	0.0		0.7	0.7	0.0		1.7	1.5	0.2		1.7	1.6	0.1		0.9	1.0	-0.1	
Network Gold Sport	0.3	0.2	0.1	24	0.1	0.1	0.0		0.2	0.1	0.1		0.2	0.1	0.1		0.3	0.1	0.2		0.5	0.1	0.4		0.5	0.3	0.2		0.4	0.1	0.3	
Network Hokonui	0.3	0.4	-0.1	24	0.1	0.1	0.0		0.1	0.2	-0.1		0.1	0.2	-0.1		0.2	0.3	-0.1		0.4	0.5	-0.1		0.5	0.7	-0.2		*	0.1	*	
Network Humm FM	0.5	0.7	-0.2	21	0.5	0.5	0.0		0.6	1.0	-0.4		0.6	1.0	-0.4		0.5	0.8	-0.3		0.5	0.7	-0.2		0.6	0.7	-0.1		0.6	0.7	-0.1	
Network Life FM	1.1	1.0	0.1	16	1.4	1.5	-0.1		1.5	1.4	0.1		1.4	1.3	0.1		1.5	1.4	0.1		1.4	1.1	0.3		0.7	0.5	0.2		1.8	1.8	0.0	
Network Magic	6.8	6.6	0.2	4	1.4	0.7	0.7		1.2	0.7	0.5		1.1	1.0	0.1		1.7	1.4	0.3		5.5	5.4	0.1		13.2	13.5	-0.3		3.4	3.3	0.1	
Network Mai FM	5.7	6.2	-0.5	6	14.0	12.4	1.6		11.2	12.9	-1.7		9.1	11.7	-2.6		7.3	8.8	-1.5		2.8	2.7	0.1		0.8	1.2	-0.4		7.6	8.7	-1.1	
Network Maori Radio	0.8	0.7	0.1	19	1.7	1.1	0.6		0.6	0.9	-0.3		0.8	0.9	-0.1		0.7	0.9	-0.2		0.8	0.5	0.3		0.7	0.4	0.3		1.2	1.2	0.0	
Network More FM	6.5	6.4	0.1	5	8.3	9.7	-1.4		5.4	5.6	-0.2		6.2	6.2	0.0		6.8	7.0	-0.2		7.3	7.7	-0.4		6.1	5.6	0.5		7.1	7.2	-0.1	
Network Newstalk ZB	14.1	14.5	-0.4	1	3.1	2.6	0.5		3.5	3.6	-0.1		4.9	5.4	-0.5		6.8	7.3	-0.5		12.7	13.5	-0.8		21.0	20.3	0.7		8.9	9.7	-0.8	
Network Radio Hauraki	2.5	3.0	-0.5	13	2.6	4.4	-1.8		3.8	4.4	-0.6		3.7	4.1	-0.4		3.6	4.0	-0.4		2.8	2.7	0.1		1.6	2.0	-0.4		2.6	2.8	-0.2	
Network Rhema	0.6	0.6	0.0	20	0.2	0.2	0.0		0.3	0.4	-0.1		0.4	0.6	-0.2		0.5	0.5	0.0		0.8	0.6	0.2		1.0	1.1	-0.1		0.8	0.9	-0.1	
Network The Rock	8.9	7.7	1.2	3	12.4	10.0	2.4		14.4	12.2	2.2		14.0	11.9	2.1		13.4	12.0	1.4		8.7	8.1	0.6		3.4	3.1	0.3		7.4	7.4	0.0	
Network SENZ (Sport Nation)*	0.4	0.5	-0.1	23	0.1	0.2	-0.1		0.1	0.2	-0.1		0.1	0.2	-0.1		0.3	0.5	-0.2		0.5	0.9	-0.4		0.7	0.8	-0.1		0.1	0.3	-0.2	
Network Star	0.5	0.4	0.1	21	0.2	0.2	0.0		0.1	*	*		*	*	*		0.1	0.1	0.0		0.5	0.3	0.2		0.9	0.8	0.1		0.3	0.2	0.1	
Network Tarana	1.1	1.1	0.0	16	0.7	0.6	0.1		0.7	0.6	0.1		1.1	1.1	0.0		1.0	0.9	0.1		1.1	1.3	-0.2		0.9	1.6	-0.7		0.9	1.2	-0.3	
Network The Hits	5.6	5.4	0.2	8	7.1	7.6	-0.5		7.6	6.8	0.8		7.7	6.4	1.3		6.9	6.7	0.2		5.2	5.8	-0.6		4.3	3.7	0.6		7.0	7.1	-0.1	
Network The Sound	5.7	5.7	0.0	6	3.6	3.5	0.1		3.0	3.0	0.0		2.8	2.8	0.0		4.5	5.1	-0.6		9.5	9.7	-0.2		10.2	9.4	0.8		3.6	4.3	-0.7	
Network ZM	5.5	6.0	-0.5	9	10.0	10.1	-0.1		10.1	11.5	-1.4		9.3	10.4	-1.1		7.6	8.5	-0.9		3.5	4.1	-0.6		1.7	2.1	-0.4		9.0	10.9	-1.9	
MediaWorks Combo	53.6	52.4	1.2		61.8	60.8	1.0		61.7	58.6	3.1		59.6	57.3	2.3		58.0	56.3	1.7		52.5	52.4	0.1		48.8	48.5	0.3		52.5	51.2	1.3	
NZME Combo	36.6	37.6	-1.0		29.4	31.1	-1.7		30.8	32.																						

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	4,659.5	4,659.5	0.0
Sample Size	15,229	15,109	120

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.4	7.7	-0.3	3	10.0	10.1	-0.1		10.0	10.7	-0.7		8.4	8.0	0.4		7.8	6.5	1.3		7.4	7.0	0.4		9.5	9.4	0.1	
Network Channel X	2.9	2.0	0.9	12	4.2	3.0	1.2		4.4	3.3	1.1		3.5	2.8	0.7		2.4	1.8	0.6		0.9	0.8	0.1		3.2	2.0	1.2	
Network Coast	4.6	4.4	0.2	10	6.1	6.0	0.1		6.0	5.9	0.1		4.4	4.5	-0.1		3.0	2.7	0.3		4.0	4.3	-0.3		5.3	5.4	-0.1	
Network The Edge	4.8	5.1	-0.3	8	4.2	4.6	-0.4		4.6	5.3	-0.7		5.0	5.4	-0.4		4.3	5.7	-1.4		4.7	5.1	-0.4		4.5	5.2	-0.7	
Network Flava	1.6	1.7	-0.1	15	2.0	1.5	0.5		1.8	1.8	0.0		1.9	1.7	0.2		2.5	2.0	0.5		2.3	2.9	-0.6		2.0	1.7	0.3	
Network George FM	2.2	2.0	0.2	14	2.1	2.3	-0.2		2.6	2.6	0.0		2.8	2.8	0.0		1.6	1.6	0.0		1.9	1.3	0.6		2.8	2.2	0.6	
Network Gold	0.8	0.8	0.0	18	1.2	1.4	-0.2		1.1	1.1	0.0		0.9	0.8	0.1		0.6	0.8	-0.2		0.3	0.6	-0.3		0.9	1.0	-0.1	
Network Gold Sport	0.2	0.2	0.0	24	0.3	0.1	0.2		0.3	0.2	0.1		0.2	0.1	0.1		0.6	0.3	0.3		0.3	0.2	0.1		0.5	0.2	0.3	
Network Hokonui	0.2	0.3	-0.1	24	0.4	0.6	-0.2		0.4	0.7	-0.3		0.2	0.3	-0.1		0.1	0.3	-0.2		0.1	0.2	-0.1		0.2	0.4	-0.2	
Network Humm FM	0.4	0.6	-0.2	21	0.3	0.6	-0.3		0.4	0.6	-0.2		0.5	0.7	-0.2		1.4	1.0	0.4	*	*	0.3	*	0.6	0.8	-0.2		
Network Life FM	1.2	1.1	0.1	16	0.6	0.7	-0.1		0.8	0.7	0.1		1.4	1.1	0.3		1.6	1.1	0.5		0.9	0.8	0.1		1.4	1.3	0.1	
Network Magic	4.9	5.0	-0.1	7	8.1	7.9	0.2		7.0	6.9	0.1		5.1	5.2	-0.1		7.5	6.3	1.2		4.2	3.3	0.9		8.3	8.1	0.2	
Network Mai FM	6.9	7.5	-0.6	5	4.2	5.0	-0.8		4.9	5.2	-0.3		6.6	7.0	-0.4		7.2	6.5	0.7		7.6	7.0	0.6		5.5	6.2	-0.7	
Network Maori Radio	0.8	0.6	0.2	18	0.8	0.5	0.3		0.7	0.7	0.0		1.0	0.8	0.2		0.9	1.0	-0.1		1.7	1.4	0.3		0.8	0.7	0.1	
Network More FM	7.0	6.6	0.4	4	6.9	6.8	0.1		6.4	6.5	-0.1		6.6	6.4	0.2		4.5	5.2	-0.7		5.5	5.9	-0.4		6.2	6.2	0.0	
Network Newstalk ZB	19.1	19.7	-0.6	1	10.1	11.1	-1.0		8.7	8.9	-0.2		13.8	14.7	-0.9		22.9	24.9	-2.0		29.0	27.3	1.7		13.8	13.3	0.5	
Network Radio Hauraki	2.5	2.6	-0.1	13	2.7	3.3	-0.6		2.9	3.4	-0.5		2.8	3.5	-0.7		1.4	2.1	-0.7		1.4	2.0	-0.6		2.2	2.9	-0.7	
Network Rhema	0.3	0.4	-0.1	23	0.5	0.6	-0.1		0.5	0.5	0.0		0.5	0.6	-0.1		0.8	1.0	-0.2		1.1	1.1	0.0		0.8	0.8	0.0	
Network The Rock	8.9	8.1	0.8	2	10.2	8.3	1.9		11.1	8.7	2.4		10.0	8.4	1.6		4.9	4.9	0.0		7.1	6.7	0.4		6.3	6.5	-0.2	
Network SENZ (Sport Nation)*	0.4	0.4	0.0	21	0.5	0.6	-0.1		0.4	0.6	-0.2		0.4	0.5	-0.1		0.3	0.3	0.0		1.0	0.8	0.2		0.4	0.6	-0.2	
Network Star	0.6	0.5	0.1	20	0.5	0.3	0.2		0.4	0.3	0.1		0.3	0.4	-0.1		0.5	0.7	-0.2		0.4	0.4	0.0		0.7	0.5	0.2	
Network Tarana	1.2	1.0	0.2	16	1.0	0.9	0.1		0.8	0.8	0.0		1.0	1.2	-0.2		1.0	0.8	0.2		0.9	0.8	0.1		1.6	1.6	0.0	
Network The Hits	4.8	4.6	0.2	8	6.0	6.0	0.0		6.2	6.3	-0.1		5.9	5.2	0.7		4.8	4.3	0.5		4.0	4.0	0.0		5.5	5.5	0.0	
Network The Sound	4.2	4.7	-0.5	11	6.6	6.3	0.3		6.7	6.6	0.1		5.1	4.8	0.3		5.6	4.7	0.9		4.1	5.2	-1.1		5.9	6.2	-0.3	
Network ZM	6.5	6.6	-0.1	6	5.3	5.5	-0.2		5.8	6.3	-0.5		6.5	7.5	-1.0		3.2	4.3	-1.1		3.8	4.7	-0.9		4.6	5.3	-0.7	
MediaWorks Combo	49.5	49.3	0.2		57.0	55.2	1.8		58.2	56.3	1.9		53.6	51.5	2.1		47.4	44.5	2.9		43.6	42.6	1.0		53.0	52.9	0.1	
NZME Combo	40.6	41.1	-0.5		34.3	35.6	-1.3		33.4	34.7	-1.3		36.8	38.4	-1.6													

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
Network Breeze	583.8	614.0	-30.2	2	91.2	106.0	-14.8	140.5	144.0	-3.5	160.0	156.5	3.5	263.5	261.1	2.4	221.2	232.4	-11.2	189.1	198.4	-9.3	126.9	125.8	1.1						
Network Channel X	194.0	150.5	43.5	14	33.1	28.5	4.6	99.8	73.3	26.5	105.8	76.2	29.6	141.3	107.2	34.1	51.4	43.0	8.4	19.1	14.2	4.9	45.5	31.7	13.8						
Network Coast	279.9	292.9	-13.0	10	27.3	33.0	-5.7	36.8	42.7	-5.9	41.6	45.9	-4.3	91.4	93.9	-2.5	124.4	124.1	0.3	124.0	128.0	-4.0	49.7	46.3	3.4						
Network The Edge	493.1	521.6	-28.5	4	185.5	192.3	-6.8	271.0	274.3	-3.3	222.6	227.1	-4.5	274.2	283.4	-9.2	75.7	91.4	-15.7	30.9	44.3	-13.4	116.1	111.6	4.5						
Network Flava	175.1	179.3	-4.2	15	57.6	61.6	-4.0	101.3	97.8	3.5	88.2	91.7	-3.5	104.0	107.6	-3.6	27.5	23.9	3.6	12.1	9.0	3.1	37.3	37.5	-0.2						
Network George FM	194.8	192.2	2.6	13	42.5	42.5	0.0	117.2	114.3	2.9	111.4	104.2	7.2	138.1	136.8	1.3	39.9	44.1	-4.2	14.0	12.8	1.2	40.5	29.6	10.9						
Network Gold	75.8	73.0	2.8	18	9.0	9.7	-0.7	15.6	15.8	-0.2	15.1	14.5	0.6	28.0	29.5	-1.5	40.6	36.0	4.6	36.4	29.6	6.8	16.9	16.9	0.0						
Network Gold Sport	29.6	17.9	11.7	24	4.2	3.2	1.0	7.7	3.4	4.3	6.3	3.1	3.2	10.5	3.9	6.6	10.1	3.1	7.0	10.2	6.2	4.0	4.9	2.9	2.0						
Network Hokonui	14.5	18.8	-4.3	25	2.5	2.8	-0.3	2.6	4.2	-1.6	2.8	3.7	-0.9	5.6	7.1	-1.5	5.2	7.0	-1.8	4.5	6.9	-2.4	1.4	1.0	0.4						
Network Humm FM	32.7	38.0	-5.3	21	6.5	7.3	-0.8	11.8	16.6	-4.8	13.3	16.7	-3.4	17.1	20.6	-3.5	8.5	8.8	-0.3	7.3	8.8	-1.5	6.6	8.5	-1.9						
Network Life FM	105.0	103.3	1.7	16	29.5	33.0	-3.5	51.4	43.9	7.5	48.2	40.0	8.2	66.5	55.2	11.3	26.2	23.9	2.3	8.9	11.8	-2.9	25.8	23.8	2.0						
Network Magic	279.8	279.3	0.5	11	17.5	16.5	1.0	27.0	20.5	6.5	27.7	25.2	2.5	48.3	46.0	2.3	81.3	80.5	0.8	148.4	150.8	-2.4	30.6	31.7	-1.1						
Network Mai FM	453.5	460.6	-7.1	7	155.1	147.1	8.0	258.2	253.9	4.3	218.4	227.5	-9.1	266.4	274.9	-8.5	70.3	73.3	-3.0	26.6	32.5	-5.9	106.9	103.1	3.8						
Network Maori Radio	82.6	75.9	6.7	17	29.8	25.9	3.9	26.5	31.6	-5.1	24.4	27.2	-2.8	34.1	38.1	-4.0	20.0	15.6	4.4	15.5	10.0	5.5	19.6	17.9	1.7						
Network More FM	503.7	525.5	-21.8	3	139.5	136.7	2.8	169.5	168.3	1.2	159.0	162.6	-3.6	246.9	261.5	-14.6	159.4	176.9	-17.5	102.7	107.7	-5.0	106.1	103.6	2.5						
Network Newstalk ZB	646.6	648.9	-2.3	1	60.4	70.9	-10.5	107.3	101.3	6.0	128.6	126.1	2.5	220.9	227.1	-6.2	217.0	208.7	8.3	243.0	226.7	16.3	97.1	100.5	-3.4						
Network Radio Hauraki	217.0	234.2	-17.2	12	38.2	46.7	-8.5	92.3	93.0	-0.7	96.5	101.9	-5.4	146.9	150.6	-3.7	73.8	70.8	3.0	30.5	35.7	-5.2	49.8	48.7	1.1						
Network Rhema	44.6	50.0	-5.4	20	8.6	8.8	-0.2	9.8	13.7	-3.9	8.4	12.7	-4.3	16.6	18.9	-2.3	18.1	15.4	2.7	16.5	18.0	-1.5	9.1	10.4	-1.3						
Network The Rock	468.8	456.3	12.5	6	108.3	103.9	4.4	195.0	191.8	3.2	202.6	200.5	2.1	301.5	292.3	9.2	142.8	136.5	6.3	54.3	57.8	-3.5	89.5	90.2	-0.7						
Network SENZ (Sport Nation)*	31.3	40.2	-8.9	22	3.5	3.2	0.3	4.4	6.3	-1.9	4.5	6.6	-2.1	10.7	17.5	-6.8	14.4	20.7	-6.3	14.6	16.5	-1.9	4.6	6.2	-1.6						
Network Star	31.1	28.9	2.2	23	3.8	4.0	-0.2	2.3	1.3	1.0	2.1	2.1	0.0	7.2	6.1	1.1	10.6	8.3	2.3	11.9	10.1	1.8	3.5	2.9	0.6						
Network Tarana	56.5	47.9	8.6	19	8.5	6.7	1.8	12.8	10.5	2.3	22.7	16.6	6.1	29.5	23.0	6.5	13.6	14.5	-0.9	10.0	12.9	-2.9	10.0	11.0	-1.0						
Network The Hits	431.4	460.3	-28.9	8	117.9	129.3	-11.4	177.4	182.6	-5.2	165.6	161.0	4.6	229.7	242.2	-12.5	116.9	132.9	-16.0	76.7	80.7	-4.0	104.4	104.6	-0.2						
Network The Sound	334.1	354.7	-20.6	9	50.5	56.6	-6.1	77.4	88.0	-10.6	74.8	84.9	-10.1	138.4	157.7	-19.3	148.3	157.3	-9.0	133.3	127.6	5.7	51.9	53.7	-1.8						
Network ZM	480.3	510.1	-29.8	5	141.4	156.1	-14.7	247.7	262.5	-14.8	234.7	239.3	-4.6	289.8	303.3	-13.5	90.3	102.2	-11.9	43.0	47.6	-4.6	124.8	129.8	-5.0						
MediaWorks Combo	2,455.8	2,441.1	14.7		531.9	519.4	12.5	890.5	865.2	25.3	853.8	832.3	21.5																		

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2024

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	This	Last	+/-
Potential (000)	4,659.5	4,659.5	0.0
Sample Size	15,229	15,109	120

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn															
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	274.0	295.6	-21.6	3	263.3	275.8	-12.5	301.8	325.3	-23.5	239.3	259.1	-19.8	101.9	106.5	-4.6	60.3	63.5	-3.2	338.8	355.2	-16.4	109.2	110.0	-0.8			
Network Channel X	109.2	78.7	30.5	12	93.3	65.0	28.3	112.6	80.5	32.1	106.2	81.4	24.8	37.2	29.9	7.3	14.4	11.0	3.4	109.0	82.8	26.2	132.6	134.3	-1.7			
Network Coast	132.6	134.3	-1.7	11	147.1	151.6	-4.5	148.7	156.7	-8.0	118.4	113.9	4.5	45.6	47.2	-1.6	33.6	43.8	-10.2	154.2	159.0	-4.8	267.3	272.9	-5.6			
Network The Edge	267.3	272.9	-5.6	6	177.8	187.3	-9.5	226.5	235.7	-9.2	209.3	214.2	-4.9	84.5	96.6	-12.1	54.9	54.3	0.6	251.1	276.1	-25.0	78.2	84.6	-6.4			
Network Flava	78.2	84.6	-6.4	15	73.5	64.2	9.3	81.7	84.8	-3.1	77.5	67.3	10.2	33.3	32.9	0.4	20.0	27.8	-7.8	94.4	101.3	-6.9	98.2	97.8	0.4			
Network George FM	98.2	97.8	0.4	14	74.4	77.2	-2.8	88.6	86.0	2.6	96.1	90.7	5.4	32.3	34.7	-2.4	26.5	19.7	6.8	104.8	96.3	8.5	30.9	32.2	-1.3			
Network Gold	30.9	32.2	-1.3	19	33.0	33.9	-0.9	34.3	36.6	-2.3	29.2	27.0	2.2	16.1	13.5	2.6	4.2	6.8	-2.6	41.7	42.9	-1.2	10.4	5.2	5.2			
Network Gold Sport	10.4	5.2	5.2	24	10.0	5.5	4.5	9.1	7.1	2.0	8.0	5.4	2.6	7.6	5.1	2.5	3.6	1.2	2.4	15.0	9.8	5.2	6.9	9.5	-2.6			
Network Hokonui	6.9	9.5	-2.6	25	7.2	10.0	-2.8	8.0	12.0	-4.0	4.7	6.9	-2.2	2.3	2.3	0.0	1.9	2.5	-0.6	7.9	10.3	-2.4	19.4	23.7	-4.3			
Network Humm FM	19.4	23.7	-4.3	20	15.9	19.0	-3.1	13.3	16.0	-2.7	14.7	15.6	-0.9	9.4	8.8	0.6	1.4	2.7	-1.3	20.4	24.3	-3.9	50.8	46.3	4.5			
Network Life FM	50.8	46.3	4.5	16	31.2	35.6	-4.4	40.2	42.0	-1.8	44.3	40.4	3.9	30.2	21.4	8.8	14.8	16.7	-1.9	71.7	72.3	-0.6	133.5	139.9	-6.4			
Network Magic	133.5	139.9	-6.4	10	166.1	162.4	3.7	171.2	171.2	0.0	126.2	126.6	-0.4	63.5	60.9	2.6	36.6	33.1	3.5	192.3	198.3	-6.0	269.8	273.0	-3.2			
Network Mai FM	269.8	273.0	-3.2	5	171.7	193.4	-21.7	212.2	214.7	-2.5	200.5	214.2	-13.7	95.5	94.0	1.5	64.6	66.1	-1.5	245.5	261.5	-16.0	35.6	28.7	6.9			
Network Maori Radio	35.6	28.7	6.9	17	27.5	18.4	9.1	29.8	27.0	2.8	32.2	30.9	1.3	12.5	15.0	-2.5	9.2	11.7	-2.5	37.3	35.4	1.9	271.7	276.2	-4.5			
Network More FM	271.7	276.2	-4.5	4	208.8	208.2	0.6	239.5	254.6	-15.1	209.9	212.5	-2.6	90.0	89.3	0.7	63.5	66.9	-3.4	263.4	282.3	-18.9	443.0	448.2	-5.2			
Network Newstalk ZB	443.0	448.2	-5.2	1	300.9	308.2	-7.3	293.6	290.1	3.5	301.9	309.6	-7.7	180.3	203.8	-23.5	160.3	158.4	1.9	407.8	394.0	13.8	104.8	105.1	-0.3			
Network Radio Hauraki	104.8	105.1	-0.3	13	87.0	91.8	-4.8	100.2	109.9	-9.7	94.4	113.9	-19.5	25.5	39.1	-13.6	15.7	20.0	-4.3	109.9	125.2	-15.3	18.6	24.9	-6.3			
Network Rhema	18.6	24.9	-6.3	22	17.9	22.2	-4.3	21.8	24.0	-2.2	16.6	18.3	-1.7	12.5	13.3	-0.8	8.2	10.2	-2.0	28.4	32.7	-4.3	265.1	246.0	19.1			
Network The Rock	265.1	246.0	19.1	7	230.6	203.7	26.9	256.0	233.3	22.7	239.7	224.2	15.5	76.2	72.3	3.9	63.3	62.9	0.4	246.9	256.7	-9.8	12.7	15.0	-2.3			
Network SENZ (Sport Nation)*	12.7	15.0	-2.3	23	12.8	16.0	-3.2	13.7	18.0	-4.3	12.3	16.1	-3.8	3.9	4.6	-0.7	4.1	3.0	1.1	15.4	21.6	-6.2	18.8	15.7	3.1			
Network Star	18.8	15.7	3.1	21	15.1	11.9	3.2	17.2	15.5	1.7	6.9	8.4	-1.5	8.0	7.7	0.3	4.4	4.4	0.0	23.9	19.4	4.5	31.3	27.1	4.2			
Network Tarana	31.3	27.1	4.2	18	21.9	18.9	3.0	24.0	17.8	6.2	24.5	25.8	-1.3	10.8	9.9	0.9	8.8	8.7	0.1	40.9	39.0	1.9	212.1	222.5	-10.4			
Network The Hits	212.1	222.5	-10.4	8	186.1	194.7	-8.6	222.3	234.5	-12.2	189.6	186.7	2.9	81.8	79.5	2.3	41.0	54.3	-13.3	231.8	269.5	-37.7	151.5	153.1	-1.6			
Network The Sound	151.5	153.1	-1.6	9	159.1	160.1	-1.0	181.0	187.3	-6.3	138.4	142.3	-3.9	65.4</														

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

Last Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024 / Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
Network Breeze	7:58	7:35	0:23	4:54	4:54	0:00	5:59	5:17	0:42	6:21	5:58	0:23	7:09	6:04	1:05	8:21	7:40	0:41	8:42	8:59	-0:17	8:17	6:49	1:27								
Network Channel X	9:15	8:29	0:45	6:13	5:36	0:36	10:09	9:03	1:06	10:14	9:09	1:05	9:43	9:08	0:34	9:01	8:58	0:02	11:05	9:28	1:37	6:05	7:10	-1:05								
Network Coast	9:36	9:01	0:34	7:27	6:35	0:51	5:06	5:22	-0:16	5:55	5:34	0:21	8:16	5:57	2:18	11:09	10:00	1:08	10:28	11:16	-0:48	11:35	7:01	4:33								
Network The Edge	4:47	5:03	-0:15	4:40	5:03	-0:23	4:42	4:43	-0:00	4:34	4:45	-0:10	4:44	4:47	-0:03	5:40	5:47	-0:07	5:59	6:38	-0:38	4:51	5:03	-0:12								
Network Flava	5:39	5:04	0:34	4:20	3:43	0:36	5:27	5:13	0:13	5:46	5:37	0:08	5:49	5:38	0:10	8:02	6:28	1:34	10:32	7:27	3:05	4:56	5:03	-0:06								
Network George FM	6:22	6:05	0:17	4:40	5:11	-0:31	5:13	5:21	-0:07	5:59	5:37	0:21	6:51	6:20	0:31	9:24	8:05	1:19	6:52	6:25	0:26	5:59	5:04	0:54								
Network Gold	6:28	6:59	-0:31	4:25	3:14	1:10	3:29	3:02	0:27	3:33	3:43	-0:10	5:38	5:17	0:21	7:15	7:13	0:02	6:54	8:33	-1:38	5:11	5:16	-0:05								
Network Gold Sport	5:46	5:24	0:21	1:05	1:52	-0:47	3:35	5:16	-1:41	4:13	5:46	-1:32	6:08	7:21	-1:12	8:46	6:15	2:30	7:23	7:30	-0:06	8:27	3:12	5:14								
Network Hokonui	9:33	11:52	-2:18	1:53	2:21	-0:27	4:52	6:39	-1:47	5:15	6:58	-1:43	8:20	8:40	-0:20	14:22	13:00	1:21	16:14	16:34	-0:19	2:46	5:13	-2:26								
Network Humm FM	7:20	8:51	-1:30	6:08	4:55	1:12	7:11	8:28	-1:17	6:14	8:29	-2:15	6:17	9:10	-2:53	9:41	13:13	-3:31	12:01	12:18	-0:17	8:17	8:00	0:17								
Network Life FM	5:22	4:55	0:26	3:47	3:29	0:17	4:13	4:44	-0:30	4:09	4:42	-0:32	5:10	5:37	-0:27	9:07	7:52	1:14	12:10	6:25	5:45	6:28	7:01	-0:33								
Network Magic	12:29	12:09	0:19	6:20	3:14	3:05	6:26	4:56	1:30	5:46	5:47	-0:00	8:06	7:00	1:05	11:44	11:28	0:16	13:22	13:49	-0:26	10:25	9:44	0:40								
Network Mai FM	6:30	6:53	-0:22	7:09	6:35	0:33	6:17	7:19	-1:02	6:04	7:30	-1:26	6:22	7:15	-0:53	6:53	6:15	0:37	4:43	5:45	-1:01	6:39	7:51	-1:12								
Network Maori Radio	5:17	4:46	0:31	4:31	3:26	1:04	3:06	3:58	-0:52	4:34	4:57	-0:23	5:04	5:03	0:00	7:13	5:54	1:19	7:13	6:02	1:10	5:46	6:20	-0:33								
Network More FM	6:38	6:18	0:20	4:42	5:32	-0:50	4:39	4:45	-0:06	5:43	5:32	0:10	6:23	6:02	0:20	7:56	7:25	0:30	8:55	8:01	0:53	6:16	6:26	-0:10								
Network Newstalk ZB	11:14	11:30	-0:15	4:06	2:49	1:16	4:41	5:03	-0:22	5:36	6:15	-0:38	7:05	7:19	-0:14	10:06	10:58	-0:51	12:55	13:46	-0:51	8:34	8:55	-0:20								
Network Radio Hauraki	5:56	6:39	-0:42	5:28	7:23	-1:55	5:59	6:52	-0:53	5:40	5:48	-0:08	5:42	5:58	-0:15	6:30	6:36	-0:05	7:43	8:37	-0:54	4:52	5:21	-0:29								
Network Rhema	6:35	6:24	0:11	2:11	2:05	0:06	4:24	4:38	-0:13	7:20	7:14	0:05	6:42	6:22	0:20	7:34	6:45	0:49	9:19	9:10	0:08	7:50	7:37	0:13								
Network The Rock	9:49	8:43	1:05	9:03	7:32	1:31	10:44	9:07	1:37	10:08	8:39	1:29	10:18	9:17	1:01	10:29	10:05	0:23	9:16	8:12	1:03	7:45	7:37	0:08								
Network SENZ (Sport Nation)*	7:05	6:50	0:14	2:24	4:14	-1:49	3:47	3:31	0:15	4:34	5:13	-0:38	5:51	6:23	-0:31	6:25	7:29	-1:03	7:06	7:07	-0:00	2:47	4:51	-2:04								
Network Star	8:27	7:29	0:57	4:45	4:14	0:30	4:11	2:10	2:01	2:55	2:53	0:02	4:15	2:51	1:23	7:21	6:42	0:38	11:52	12:43	-0:51	7:11	5:20	1:51								
Network Tarana	10:05	11:24	-1:18	6:58	6:37	0:21	7:25	8:50	-1:25	7:05	9:13	-2:07	7:47	9:20	-1:33	13:24	15:45	-2:20	13:26	18:38	-5:11	8:19	10:11	-1:52								
Network The Hits	6:40	6:03	0:36	4:48	4:35	0:13	6:12	5:22	0:50	6:50	5:46	1:04	6:56	6:17	0:39	7:39	7:25	0:14	8:20	7:09	1:11	6:18	6:14	0:03								
Network The Sound	8:48	8:18	0:30	5:41	4:54	0:46	5:43	4:53	0:49	5:24	4:50	0:34	7:36	7:19	0:16	11:02	10:28	0:34	11:27	11:17	0:09	6:29	7:26	-0:56								
Network ZM	5:54	6:01	-0:07	5:36	5:03	0:32	5:55	6:19	-0:23	5:48	6:19	-																				

TOTAL NZ COMMERCIAL RADIO - SURVEY 3 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2024 - 3/2024

This Survey Period: Metro - Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024 / Regional - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 & Sun Aug 11 to Sat Nov 2 2024

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	This	Last	+/-
Potential (000)	4,659.5	4,659.5	0.0
Sample Size	15,229	15,109	120

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:42	2:35	0:06	3:31	3:18	0:12	3:43	3:35	0:08	2:06	1:52	0:14	2:01	1:35	0:25	2:16	2:06	0:10	2:58	2:52	0:06
Network Channel X	2:37	2:28	0:09	4:09	4:14	-0:04	4:24	4:27	-0:02	1:59	2:07	-0:08	1:40	1:33	0:07	1:08	1:22	-0:14	3:04	2:36	0:27
Network Coast	3:26	3:15	0:11	3:52	3:36	0:15	4:33	4:06	0:26	2:16	2:24	-0:08	1:44	1:29	0:15	2:13	1:53	0:19	3:39	3:41	-0:01
Network The Edge	1:47	1:51	-0:04	2:11	2:13	-0:01	2:15	2:26	-0:11	1:26	1:32	-0:05	1:20	1:32	-0:11	1:36	1:48	-0:12	1:54	2:02	-0:07
Network Flava	2:00	2:03	-0:03	2:35	2:08	0:27	2:30	2:20	0:09	1:29	1:30	-0:00	2:00	1:36	0:24	2:07	1:58	0:09	2:15	1:51	0:23
Network George FM	2:11	2:03	0:08	2:38	2:40	-0:01	3:14	3:16	-0:01	1:44	1:52	-0:07	1:18	1:13	0:04	1:19	1:17	0:02	2:49	2:31	0:18
Network Gold	2:27	2:19	0:08	3:22	3:44	-0:22	3:40	3:24	0:15	1:55	1:46	0:08	1:01	1:33	-0:32	1:09	1:33	-0:24	2:23	2:25	-0:01
Network Gold Sport	2:13	3:37	-1:24	2:44	2:16	0:27	3:44	2:45	0:59	1:37	1:32	0:04	2:05	1:43	0:22	1:25	3:50	-2:24	3:28	2:28	1:00
Network Hokonui	3:31	3:14	0:16	5:01	5:02	-0:01	5:11	6:04	-0:52	2:17	2:22	-0:05	1:22	3:41	-2:18	1:15	1:37	-0:22	2:31	3:53	-1:22
Network Humm FM	2:02	2:26	-0:23	1:43	2:53	-1:10	3:18	3:46	-0:28	1:55	2:41	-0:45	3:55	3:00	0:55	0:36	2:04	-1:27	3:06	3:41	-0:35
Network Life FM	2:27	2:21	0:06	1:50	1:51	-0:00	2:10	1:51	0:18	1:53	1:43	0:09	1:21	1:18	0:03	1:07	0:53	0:13	2:08	1:59	0:08
Network Magic	3:39	3:34	0:04	4:32	4:26	0:05	4:37	4:25	0:11	2:26	2:28	-0:02	3:07	2:40	0:26	2:08	1:54	0:14	4:33	4:25	0:07
Network Mai FM	2:34	2:43	-0:09	2:17	2:21	-0:04	2:35	2:40	-0:04	2:00	2:00	0:00	1:58	1:48	0:10	2:10	2:00	0:09	2:23	2:33	-0:09
Network Maori Radio	2:21	1:59	0:22	2:35	2:37	-0:02	2:44	2:39	0:05	1:54	1:39	0:14	1:53	1:45	0:07	3:20	2:18	1:02	2:16	2:16	0:00
Network More FM	2:34	2:23	0:10	3:04	2:58	0:06	3:01	2:48	0:12	1:54	1:50	0:03	1:18	1:30	-0:11	1:37	1:40	-0:03	2:31	2:23	0:07
Network Newstalk ZB	4:18	4:22	-0:04	3:07	3:16	-0:09	3:19	3:22	-0:03	2:45	2:54	-0:08	3:20	3:10	0:10	3:21	3:17	0:03	3:36	3:40	-0:04
Network Radio Hauraki	2:22	2:30	-0:08	2:53	3:14	-0:20	3:11	3:25	-0:13	1:48	1:53	-0:05	1:24	1:24	0:00	1:37	1:57	-0:19	2:08	2:29	-0:20
Network Rhema	1:43	1:35	0:08	2:51	2:35	0:16	2:28	2:27	0:01	1:54	1:54	-0:00	1:45	1:58	-0:12	2:35	2:00	0:35	2:52	2:31	0:21
Network The Rock	3:21	3:16	0:04	4:07	3:43	0:24	4:50	4:06	0:44	2:30	2:16	0:14	1:40	1:44	-0:04	2:05	2:01	0:03	2:41	2:43	-0:01
Network SENZ (Sport Nation)*	3:06	2:38	0:28	3:22	3:28	-0:05	2:51	3:21	-0:29	2:09	1:55	0:13	1:47	1:42	0:05	4:34	4:53	-0:18	3:04	3:03	0:01
Network Star	3:00	3:01	-0:01	2:46	2:39	0:07	2:51	2:12	0:38	2:39	2:41	-0:01	1:42	2:15	-0:32	1:43	1:35	0:07	3:09	2:52	0:16
Network Tarana	3:48	3:45	0:02	4:05	4:05	0:00	3:50	4:45	-0:54	2:25	2:45	-0:19	2:27	2:09	0:18	1:57	1:45	0:12	4:04	4:27	-0:23
Network The Hits	2:16	2:02	0:13	2:59	2:46	0:13	3:08	2:56	0:12	1:52	1:42	0:10	1:32	1:24	0:07	1:47	1:24	0:22	2:31	2:12	0:19
Network The Sound	2:45	3:02	-0:16	3:52	3:35	0:17	4:07	3:50	0:17	2:14	2:04	0:10	2:15	2:02	0:12	1:56	1:52	0:03	3:22	3:23	-0:01
Network ZM	2:18	2:17	0:00	2:35	2:31	0:04	2:39	2:40	-0:01	1:40	1:49	-0:08	1:01	1:18	-0:16	1:29	1:40	-0:11	1:56	1:59	-0:03
MediaWorks Combo	3:13	3:12	0:00	4:03	3:51	0:11	4:26	4:12	0:14	2:25	2:22	0:03	2:06	2:00	0:06	2:13	2:17	-0:03	3:26	3:27	-0:00
NZME Combo	3:25	3:23	0:01	3:25	3:24	0:00	3:37	3:36	0:00	2:17	2:23	-0:06	2:19	2:18	0:01	2:45	2:39	0:05	3:11	3:08	0:02
All Commercial Radio	4:00	3:59	0:01	4:29	4:21	0:07	4:54	4:47	0:07	2:47	2:49	-0:01	2:29	2:26	0:03	2:51	2:52	-0:00	4:06	4:07	-0:00